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> April 21, 2010 VALENCIAVOICE.COM

## Valencia Voice

Official Student Media of Valencia Community College



thousands page 3

**Gov. Crist** slides to the center page 5





Magic top Bobcats in game 2 page 12

### Brazilian cultures entertains Floridians

By Shannon Scheidell sscheidell@valenciavoice.com

There was a shifting sea of yellow and blue moving about the borders of Miami's Bayfront Park on Sunday. These were the shirts and flags of Brazilians contributing their own flavor to the melting pot of America.

For the first time, TV Globo Internacional brought its featured Brazilian Day event to Miami for one of the most anticipated events of the year; all in the face of mid 60 degree weather and soaking rain showers.

The Brazil Information Center estimates that there are over a million people of Brazilian descent who currently live throughout the entire country of the U.S.

Hundreds of people from all walks of life came to partake in the Brazilian food, art, and most prominently, music. This was an open event, completely free to the public; with the exception of food and merchandise.

Miami's Bayfront Park was flooded with families, friends, and dancers of all ages. As the drum beats built up from a steady rhythm to an almost hypnotic pulse, people began to move their feet: left to right, left to right, to the cadence of sound. And this carried on throughout the almost 12 hour long event.

The blending of fast paced reggae, African drum beats, wind instruments, and what sounded like a



Brazilian pop star Claudia performs at the Brazilian Festival in Miami on Sunday along with other performers.

Hawaiin ukelele came together to bring the unique theme of the Brasil culture into perspective.

TV Globo partnered with Sunny Fest and the Let's Speak Portuguese Foundation to bring the experience to Miami. Just last year, TV Globo hosted Brazilian Day in Canada, England, Japan, and Angola.

The center stage was the main attraction. Nestled between a clamshell of glass faced buildings and the Miami oceanside, this is where the major events were held.

Continued on page 2

### Sexually abused by father Stacey Lannert speaks out

**By Nelly Morales** nmorales@valenciavoice.com

Stacey Lannert who has been featured in Oprah, The Nancy Grace Show on CNN and Marie Claire magazine was a victim of abuse at the age of eight. She visited Valencia Community College on Thursday to tell her story.



Angelis Barrios / Valencia Voice **Stacey Lannert** 

Lannert didn't grow up with memories of a happy childhood. She was sexually abused by her father at the age of nine through the age of 18. "I had no understanding at the age of nine when my dad raped me," said Lannert.

"I was pretending so much that it became real," said Lannert, who was mentally damaged because of the abuse that she started shoplifting and at the age of 17 and had several multiple sex partners.

On July 4, 1990 Lannert shot and killed her father at their house while he was asleep. "I shot and killed my father on the night he raped my younger sister," said Lannert, who spent 18 years in prison for the murder of her father. She was sentenced to life in prison without parole. "I liked being in prison because I could sleep and feel safe," said Lannert. Lannert said she learned to forgive her father and learned to become a spiritual person throughout the years she spent in prison.

"I can use my voice now to help people," said Lannert. Lannert regularly around to schools and talks shows to tell her story in order to help those who are victims of abuse and who are afraid to speak out about it. She also promotes awareness on how to tell if a child is being abused and the way they should be approached in order to find out if they are.

"Just go ahead and share of what you have been

Continued on page 3

## Who needs pen and paper with iPads in the classroom?

By Donna Jones Santa Cruz Sentinel

SANTA CRUZ, Calif. — At Monte Vista Christian School, history textbooks could soon be a relic of the past. Ditto for tomes on biology and English literature. And spiral-bound notebooks and pens — who needs them?

They're so old school when you have a 16GB iPad, and Monte Vista has 60 of the latest must-have technology from Apple for use in classrooms.

The iPads were introduced Thursday to advanced placement students who will participate in a pilot project. If all goes well, Headmaster

Stephen Sharp anticipates replacing heavy and expensive text-books with cheaper, interactive e-versions.

Sharp believes the school is among the first to adopt iPads, but it won't be the last.

"There are many academic advantages," he said. "They provide new access to photos, videos, daily newspapers and resource material that enhance the curriculum."

English teacher Marcus Schwager showed his students how with a click they could look up unfamiliar words in Shakespeare's "The Tempest," discovering the mean-

ing as well as the pronunciation.

Science teacher Cynthia Armstrong led her students through an interactive display of a cutaway view of the female body, demonstrating the zoom function for closer looks.

"It has lots of bells and whistles you don't have in a print text-book," she said.

"I'm really new to it but I'm super-excited to use the iPad," history teacher Greg Davis told his sophomore advanced placement students.

Do his students want to copy a graph he draws on the board? There's an app for that. How about checking comprehension with a pop quiz? Students find out immediately whether they answered correctly, and an explanation is just a click away.

If he's lecturing, they can type their notes using the flat-screen keyboard, and if he's talking too fast and a student misses something, well, there's an app for that too. SoundPaper gives students the ability to record the lecture for listening later at home.

Sitting at tables, iPads propped before them in black cloth cases, students tapped icons to bring up pages.

"It's a little easier to use," said



Robinson Kuntz, Santa Cruz Sentinel / MCT Campus Maureen Mendoza, tests out the new Apple iPad as a study tool.

sophomore Alyssa Villanueva, 15, comparing the iPad to a textbook. "You can really focus on where you're studying.

For now, students will have to email their notes to an account they can access at home since the iPads are for classroom use only. Students also will use their accounts to access e-textbooks at home.

The tablets retail for \$499 each, but Apple provided a \$50 school discount, he said. Electronic text-books, which are increasingly available, cost about a third of print versions.

Apple also has a program to train teachers to use the technology, Sharp said.

"The kids are going to be able to educate us too," he said.

-MCT Campus

## Brazillian festival thrills Miami

### Continued from page 1

English/Portuguese singer, Samantha Bonser, sang the national anthem and guitarist, Luiz "father of Axé" Caldas, performed as well.

Claudia Leitte, who is a very popular singer in Brasil, recently started touring for a solo album and Brazilian Day in Miami was one of her first concerts, flying solo.

It was still raining 9 hours after the gates opened, when crowds began to pool together in front of the main stage. They were all following the bass beats to one of Leitte's famous songs. She also played her own renditions of Lady Gaga's "Bad Romance" and "(I Can't Get No) Satisfaction" by The Rolling Stones.

Not too far away, a small family entertained themselves by playing their own music. "It's raining, what are we supposed to do?" said Paula, with a laugh.

Luciano, nicknamed "Cowboy," usually plays in bars and at family gatherings, he said, but found himself singing songs by Alan Jackson and George and Matheus on that day under cover of an acoutistical parking garage, just down the street from where Leitte rocked the crowd.

So full of energy, people were dancing in the mud with their friends, hands clasped together up in the air, heads swaying down low to the music, oblivious to the fact that it was pouring down rain in otherwise sunny southern Florida. "I love it, it's like the whole country comes together for one day," said Charlene Franca, who came to last year's Brazilian Day.



## Volcano grounds another 17,000 flights

By Alistair Barr MarketWatch

SAN FRANCISCO - Ash from an erupting Icelandic volcano grounded another 17,000 flights across Europe Saturday, and the chaos could continue, according to Eurocontrol, which coordinates air-traffic control among 38 countries in the region.

Eurocontrol said roughly 5,000 flights would be made Saturday in European airspace. On a typical Saturday, the organization would expect 22,000. On Friday, there were 10,400 flights, compared with the normal 28,000.

"No landings and takeoffs are possible for civilian aircraft across most of northern and central Europe," Eurocontrol said in a statement Saturday morning. "Forecasts suggest that the cloud of volcanic ash will persist and that the impact will continue for at least the next 24 hours."

The disruption has affected millions of travelers since Wednesday, when the Eyjafjallajoekull volcano began erupting for the second time in a month. A plume of ash 5.3 miles high was visible Saturday, according to the BBC. President Barack Obama's trip to Krakow, Poland, for the funeral of Polish President Lech Kaczynski and first lady Maria Kaczynska was canceled.

Aviation insurance typically covers physical damage to planes, and so far no airplane has been damaged by the ash.

About 600 trans-Atlantic flights take place each day: 300 in each direction. Of the 300 flights that would usually arrive in Europe, 73 arrived Saturday morning, Eurocontrol said.

Airlines are losing at least \$200 million in revenue a day from the delays and face additional



Denis Abramov, Abaca Press / MCT

Passengers seen in Moscow's Sheremetyevo International Airport on April 16, 2010. Air traffic was suspended due to ash clouds from the volcanic eruption in Iceland.

costs from re-routing aircraft and looking after stranded customers and aircraft, the International Air Transport Association estimated Friday.

And airlines won't be able to make claims to cover those losses because they aren't covered for such an event. Aviation insurance typically covers physical damage to planes, and so far no airplane has been damaged by the ash, insurance companies and experts said, according to a Wall Street Journal report.

Restrictions are in effect on civil flights across most of northern and central Europe, including Austria, Belgium, Croatia, the Czech Republic, Denmark, Estonia, Finland, most of France, most of Germany, Hungary, Ireland, northern Italy, the Netherlands, Norway, Poland, Romania, Serbia, Slovenia, Slovakia, Sweden, Switzerland, Ukraine and the U.K., Eurocontrol said.

In some of these areas the upper airspace has been made available, depending on the observed and forecast areas of ash contamination. It is difficult, however, to access this airspace, as in most cases the surrounding area is not available for flights, the organization explained.

Southern Europe, including Spain, the southern Balkan area, southern Italy, Bulgaria, Greece and Turkey remain open and flights are taking place in these areas, it noted.

-MCT Campus



Stacey Lannert discussed her abuse by her father.

### Rape victim tells story

#### Continued from page 1

through," said Tamika Harris, a Valencia student. Harris said by hearing Lannert's story believes that it's important to share your story because there are people that can learn or relate to what you're going through.

"It was a miracle," said Lannert, on the day she was released from prison on Jan. 16, 2009. She was one of the few that were granted clemency by the governor. The governor had one main request for Lannert and it was that she had to go out and tell her story to the public so that she may help people who can relate.

"I still have my pain, hurt and days that really suck," said Lannert about all she has been through. She stated that she tries to live her life one day at a time just like everyone else. She has a created a site called, The Healing Sisters, where people can go for help, advice and share their personal stories.

"In order to be successful we must fail," said Lannert. She is currently working on her book called "Redemption," and her main goal is make a difference in the life of people and keep on telling her story hopefully benefiting those who are suffering from abuse whether it is domestic, child abuse or sexual. She says she wants to help them have the courage to seek help and have their voice be heard.

**NEWS** 

**APRIL 21, 2010** 

# Jump-start your future as an electrical

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## Logo geek speaks to VCC students

### Aaron Draplin is more than obsessed with logos, its his life

By Shannon Scheidell and Collin Dever sscheidell@valenciavoice.com cdever@valenciavoice.com

Aaron Draplin is obsessed with logos. It is an obsession, turned passion, turned career, turned life. Right out of high school, he headed straight for the commercial side of art. To Draplin, "there was a beauty in things people overlook."

Speaking to a pack of font nerds on Valencia's east campus, Draplin talked about his work, his hobby, and to inspire.

In the middle of his road trips across America, to acquire knicknacks and preserve old packagings pulled from cobweb filled garages and condemed factories, alone, he gets called to design a few unique ones as well.

"Junk has some great shit to be discovered, which you won't find in a design book," said Draplin.

For the 2008 campaign for the stimulus package, the Secretary of Transportation picked the logos his company (DDC) made. Sharing pictures of his logos next to Barrack Obama and Joe Biden. Draplin also makes time to create for mom and pop shops, and everything in between.

"Hey, when I made pizzas, there was someone who didn't like how I made pizza, whatever. So, you make them love you... instead of showing them three things, you show them 30 and make them love it," Draplin said.

Draplin and his team design graphics for any-



Collin Dever, Valencia Voice

Aaron Draplin spoke to students about designing logos.

thing from snowboard magazines to logos featuring the head of his friend, Gary, the weiner dog.

"Work hard, make it fun, make up your own projects, invent your stuff, and then do a good job when you get that job. Up until that part, it's gonna be kinda hard. We're in a tough time."

"So screw it, don't wait for people to bring you gigs, make your own. Make a logo for a band, make a logo for your grandma. Go look at a logo that you hate and redo it."



### **OUR VOICE**

## Crist dilema on how to win

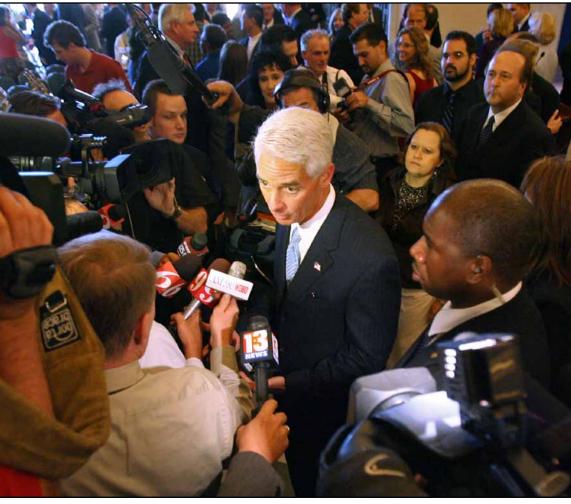
### With the republicians against him does the governor have what it takes to make it to the senate?

Word passed through the channels of political communication and into the hands of journalists on Monday. News broke that it was the opinion of the higher powers in the Republican Party that Governor Charlie Crist should not continue his race for a Florida Senate seat.

Unswayed by the opinion of his parties commanders, Crist now faces the dilemma of not of deciding whether or not to run, but rather how to run; compete with the Tea Party supported Marco Rubio in the republican primary, or outside as an independent candidate.

After becoming the minority voice in all aspects of legislative government, the hype around the Republican Party is how they will reformat themselves to compete in the next round of elections. The dilemma in Florida presents a quick at the cards the republicans are trying to play.

Republicans have been salivating since gaining sway over the Tea Party when they started make noise during last years tax season. It represents many people, who are upset about the current governmental aims, which fortunately for the Republicans is not them. It could explain why they are jockeying up behind the Tea Party's racehorse.



Joe Burbank, Orlando Sentinel / MCT

Governor Charlie Crist is having tourble balnce his run for senate with his duties as governor.

There is nothing stopping Crist from running in the Republican primaries, it's only a matter of running without the strong financial and figurative backing of the higher Republican members. His other option would be to run outside the primaries competing in the general election as an independent.

Sporadically successful, the national government elections have never been an inviting climate for independent candidates. Crist frankly, does not have the bipartisanship to survive in the national election alone. His fate will most likely be to split the tickets and divide Republican support into to

camps. Illustrated clearly by the fact that the Republicans are looking for Crist to do the right thing and back out without a fight. But try telling that to a career politician with high aspirations, and we'll try to teach a horse calculus.

Crist had not heard of the memo until it was read to him by a reporter seeking an interview. He dismissed the remark and mentioned the support of the people. Insisting it was not the high ups in Washington who council him but rather his constituents.

Regardless, Crist is slipping in the polls and with the time strain of his current elected position as Governor, Crist is getting outworked, with no time to play catch up. The deadline to register as an Independent is April 30th, so a descion must be made with in the next ten days.

So what should Crist do? Back out and keep to the executive side of his state legislation; stay governor and work from there. What will he do?

Like all politicians he will beat his dead horse until there is nothing left but a bloody pulp and then write some whining book or something. I'm sure we will all wait on held breathe for that tale.



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### **POLL**

## Online or in person, common sense applies

By Reese Wallace rwallace@valenciavoice.com

The stigma still exists.

Meeting someone online is met with skepticism by a large number of people.

The horror stories of online predators and closer to home events like the Marcelo Alves case have been the only stories we've heard about online interaction.

But millions have tried online dating without having a negative thing to say about it.

eHarmony alone has 20 million registered users and according to the site, 236 couples who meet on the site are married every day.

Though, since we have an over 50% divorce rate, who knows how long any of that lasts.

I find it hard to fault people for trying to find love, it doesn't matter if its online or in person, as long as they practice common sense.

I don't care if you met on Facebook or at the sock hop, you should be vetting the stranger to prevent yourself from being endangered.

We live in an era where we're taught that everyone represents a danger to our wellbeing, whether as a terrorist or a defiler.

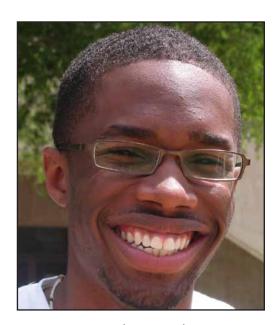
But that doesn't mean its right, the majority of people we deal with every day are good people, and local news shows will never tell you that.

Follow the following simple rules to all dating, online or otherwise and you'll be fine, and maybe find someone worth spending your life with.

1. Use your brain.

You should be fine from there.

## Have you dated someone you met on the internet?



No. It just never happened.

- Gabbata Maurival



Yes. We were friends first and then we got each others phone number and it just went from there.

— Jalysse Epps



No. I meet them in person before I decide to talk to them

.—Michael Singh



No. Probably not. I don't know who they are... where they come from....

—Sara Sandlak



No. I'm not into the whole online dating thing.

—Kara Keiser



No. You should meet up in person. They might be crazy.

—Sean Talley



—Maria Galbez



No. You don't know them. You don't know how they live. I wouldn't.

—Heather Masoud



Iom Uhlenbrock, St. Louis Post-Dispatch / MCT Campus

Cirque du Soleil produced the show Viva Elvis in partnership with Elvis Presley Enterprises, has announced a similar show inspired by Michael Jackson.

## Jackson joins the circus:

By Randy Lewis Los Angeles Times

Michael Jackson's estate and Cirque du Soleil will team up for a concert-like production that will tour sports arenas starting in the fall of 2011 to be followed late in 2012 with a permanent show in Las Vegas akin to existing Cirque productions built around the music of the Beatles and Elvis Presley.

"Having attended Cirque du Soleil performances with Michael, I know he was a huge fan," John Branca, co-executor of Jackson's estate, said in a statement issued Tuesday. "This will not just be a tribute to Michael's musical genius, but a live entertainment experience that uses the most advanced technology to push every creative boundary as Michael always did."

The location of the permanent show has not been announced, nor

whether it will go into an existing hotel or a new facility, but Jackson and Cirque will team with MGM Mirage for that production.

Late 'King of Pop' will be focus

of new Cirque du Soleil tour

"As a creative challenge, this project is the ultimate," Cirque founder Guy LaLiberte said in the same statement. "Through the use of cuttingedge technology, we will produce a Cirque du Soleil experience not only worthy of Michael but unlike any other we have created before."

Jackson's estate and Cirque will split the costs and profits of their collaborative ventures 50-50, while intellectual property royalties will go to the estate.

"Our family is thrilled that Cirque du Soleil will pay tribute to my son in such an important way," Katherine Jackson said in the statement.

Cirque's Beatles show, "Love," opened in 2006 at the Mirage and has been widely acclaimed as one of the troupe's most inventive productions, while "Viva Elvis," at the Aria Resort, has received decidedly mixed reviews from critics and fans.

—MCT Campus

### Foxy Shazam hasn't sold out, completely

By Christine Saraceno csaraceno@valenciavoice.com

When I heard Foxy Shazam's song "Unstoppable" during the Super Bowl I thought "Wow, they sold out."

I didn't want to believe that the eccentric indie group that I had grown to love because of their unique, refreshing flair were on being added to the ranks of other hipster sell outs like MGMT and La Roux but the evidence was right in front of my face.

It was like they wrote this testosterone filled anthem especially for the massive sporting event and drunken men all over the country probably thought it was a good song but to me it was generic and paled in comparison to the raw energy of "The French Passion..."

When I saw that their new self titled album was out I was hesitant to listen to it, but due to a mixture of curiosity and a lack of quality Friday night programming, I decided to give it a shot.

It opened with "Bombs Away" which is an aptly named song to use as an introduction. It definitely gets you pumped and excited about what's to come.

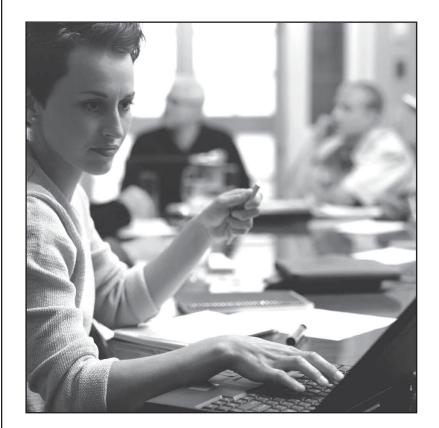
"Count Me Out" is the anti love song that I've been searching for. It doesn't play to the common theme of being hurt and never wanting to love again but instead being jilted about the idea of love due to a lack of witnessing it between your parents as a child.

The music is too pop punk for Foxy Shazam in my opinion and that goes for the whole album with the exception of "Connect" that offers an uplifting, rap rock beat and a choir that serves as back up vocals.

The only two things that remained genuinely "Foxy Shazam" were Eric Nally's unparalleled vocals and the song "Only Way to My Heart" which displays their signature horn playing and intricate drum work.

This isn't my favorite album from them but, regardless, I will likely play it repeatedly and I do recommend that other people listen to it and judge for themselves.

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## Recycling fashion

## Companies make clothes from discarded materials

By Susan Carpenter Los Angeles Times

Most people wouldn't be caught dead wearing a shower curtain in public. Few would cover themselves in spent coffee grounds, or wrap their bodies in old fishing nets at least knowingly.

But there's a growing trend among clothing manufacturers who are turning all kinds of trash into fashion thesedays. Literally.

Dated audiotapes. Old signs and office chairs. They're all being recycled into clothes that are sold by wellknown retailers.

"Our evolution toward using trash as our supply chain came through our desire to reduce the impact our clothing has on the planet," said Jen Rapp, director of communications and public relations for Patagonia, the Ventura, Calif.-based manufacturer that is largely credited with birthing, then mainstreaming, the trash-to-fashion trend.

In 1993, Patagonia began recycling old plastic water and soda bottles, and then combining them with a small amount



Barbara Davidson, Los Angeles Times / MCT Campus

### Give + Take owner, Dora Copperthite, shows off some of her recycled clothes at her boutique in Playa Del Rey.

of virgin polyester to make polar fleece jackets. More recently it's expanded the concept with old shower curtains, recycled garments, cutting-room floor scraps and polyester signs that are broken down to their molecular level, spun into threads, woven into textiles and cut into long underwear, technical gear such as rain jackets and other items that give no hint of their junky past.

Recycling plastics into clothes "is nothing new and it's a good idea," says Gregory Unruh, director of the Lincoln Center for Ethics in Global Management at the Thunderbird School of Global Management in Phoenix and author of the book "Earth, Inc."

"The trick is that the material recovery costs are cost-effective, and usually they are. It makes a lot of sense, and a

lot of companies are trying to move in that direction."

Unruh cited Patagonia, Capri Sun and Coca-Cola, the latter of which has long recycled its soda pop empties into its own branded clothing line. H&M, Sears' suit maker EcoGir and the handbag line Matt & Nat also use recycled plastic bottle textiles in their designs. According to Unruh, recycling waste uses less energy and creates fewer greenhouse gas emissions than sourcing virgin materials.

"There's new technology to make apparel out of recycled products other than plastic bottles," said Harris Liu, president of Southern California apparel broker Caerus & Muse.

Liu is hoping his Asian textile manufacturer, which fuses spent coffee grounds with yarns made from recycled plastic and spins them into athletic gear that controls odor and blocks UV rays, will expand its contract with Starbucks in Taiwan to coffee and fast food chains in the U.S.

Eco-Panda, of Whittier, Calif., is turning old fishing nets into bikinis that are now sold at Delia's. Sanuk, the Cardiff by the Sea, Calif.-based maker of casual footwear, including popular closed-toe sandals, has expanded its recycling efforts (using textiles made from recycled water bottles) to incorporate old tires and yoga mats, both of which are used for soles.

"Instead of ending up in landfills," said Sanuk founder Jeff Kelley, "they end up on the bottoms of people's feet.

—MCT Campus

## Think twice on spring trends

By Joseph V. Amodio Newsday

Tribal. Metallic. Nude. Hear some of spring's hot trends, and you may be itching to shop. Or praying for an early fall.

"Just because it's a trend doesn't mean it's right for everybody," warns Stacey London, co-host of TLC's popular series "What Not to Wear." Think age, body type, lifestyle.

For instance, she's loving the jumpsuit trend, whispery grays and modern florals but steers clear of new tribal prints. "I'm Sicilian and Jewish I don't need any more ethnicity on me."

We asked some experts to come clean about the trends: what they will and won't be wearing for spring.

Caged platforms, one of spring's hottest shoes, may take some getting used to.

"They provide added foot coverage like a bootie and will be a great transition shoe into fall," says Nine West creative director Fred Allard.

"If you're bottom heavy or have stumpy legs," they'll shorten the leg more, just like ankle boots, she notes. Her solution: Go for a sling-back wedge, to add height and lengthen the line of the leg.

—MCT Campus

### Get proactive about sites posting personal info

By Bridget Carey McClatchy Newspapers

If you're worried about what personal information is out there on the Web about you, be aware of Spokeo.com.

I typed in my name and it listed a good deal of information that I would never dare put on my social networks. It listed my address. Everyone in my household. My age. My relationship status. My zodiac. My ethnicity. It didn't know my occupation (ironically the easiest information to find about me).

It listed my interests (which it says are toys and reading). It says I have children when I don't. And for a price you could find out my credit and all the info about me on social networks.

But there is a way to take it off.

According Spokeo's site, it "aggregates publicly available information from phone books, social networks, marketing surveys, real estate listings, business Web sites and other public sources. Spokeo does not originate data or publish user-generated content like Facebook or MySpace."

Here's how to get delisted from Spokeo:

On the very bottom right of the homepage, click the gray "Privacy" link. Enter the URL of your profile. Type in an e-mail address. Spokeo then sends a link to that e-mail address for you to get rid of your listing.



MCT Campus

My parents aren't even on any social network, but they were on here. Even when you think you're being good by using privacy settings in Facebook, it's still hard to control everything.

Be aware that there also are sites that aggregate everything you've ever put publicly on the Web and put it in a social search engine. Go to PeekYou.com and search your name. You can't delete a profile, but you can become a member and "contribute" the correct information to a profile.

PeekYou says: "The information on PeekYou is already out there. By organizing that data into a better, more useful search engine, we in turn help the public become more aware of both the potential powers and liabilities associated with public knowledge."

I contributed by deleting my fields. It still had my name, city I worked in and my job.

On the bright side, these sites typically don't appear high on the list when you search your name on Google, Yahoo! or Bing.  $-\!MCT \; campus$ 

## MSN launches Glo, an online magazine

By Sharon Pian Chan The Seattle Times

MSN, Microsoft's online content site, is launching Glo, an online magazine for women.

The new publication is a partnership with Hachette Filipacchi Media, which publishes Elle magazine and Elle Decor, and media company BermanBraun, which built the Wonderwall celebrity site with MSN.

The Glo Web site mimics the visual design of a magazine, with large photos and snack-sized text. The content will focus on beauty, style, relationships and living.

A beta version reads like a combination of In Style, Lucky, Domino and Oprah magazines. It's targeted at 25-to 49-year-old women.

"It's very visual, fun and creates the kind of emotional response that women have with a magazine, whether it's from the weight of the book, the shininess, even the smell you get from it," said Scott Moore, regional partner executive producer for MSN. "The idea was to replicate both in content and style that type of reading experience."

Moore describes the tone as aspirational but not elitist.

He said it's designed for the "moments of me time" women get during their work day, such as when they surf the Web at lunch for entertainment news.



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MSN, Microsoft's online content site, is launching Glo, an online magazine for women.

MSN will sell advertising for the site and promote it through MSN Lifestyle links. Advertisers can buy full-age ads or half-page ads that will be featured as slides in Glo's photo galleries, such as a line-up of sneakers or celebrity evening gowns.

Vaseline, JCPenney and Fox Broadcasting have already signed up as advertisers.

"Nothing online I've ever seen features that ability to share your ad that much," said Robin Domeniconi, vice president for Microsoft advertising. "When you read a magazine, ads become a part of your experience. Ads have always been disruptive online."

The navigation looks like it was built for the iPad, touchscreen computers and touchscreen phones, with large square navigation buttons and fewer links than an MSN page would list.

"We are certainly anticipating that" people will look at Glo on an iPad, Moore said. "Touchscreens are becoming much more common on all sorts of devices, including phones, iPad and touchscreen PCs."

"I'm a big believer in the iPad," Moore added. "Right now, I guess they sold 300,000. That's the addressable market."

Bing also gets heavy promotion on Glo, both in a search bar as well as integrated horizontal quotes.

Hachette is providing the editorial content, which will feature seven new stories daily, five days a week. Anne Weintraub, former online director of Elle magazine, will serve as executive editor of Glo.

BermanBraun designed the site, which scrolls vertically, with a graphic navigation bar that moves with the site as the users scrolls down.

Check out the new site at www.glo.com.

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## Seek out 'green' gadgets in celebration of Earth Day

By Gregg Ellman MCT

Today's world is all about portability when it comes to gadgets and there are plenty of "green" choices for the upcoming Earth Day on April 22.

The **solCHAT** from Scosche is a well-designed solar-powered Bluetooth speakerphone allowing any Bluetooth-enabled cell phone to work hands-free.

Using the device is simple. It comes with suction cups for mounting on a windshield and a clip to place on a sun visor.

After it's mounted, pair it with your phone (this can vary from phone to phone) and you're ready to go.

I chose to mount it on my windshield within arm's reach – but not blocking my sight for



Scosche, MCT Campus

Scosche's solBAT II, a solar powered back up battery and charging device for any portable USB gadget.



Novothink, MCT Campu

Exclusively for iPhone and iPod users is the Novothink Solar Surge charger. This acts as a carrying case and a charger since it has a solar panel built into the case.

driving.

This gave me great access to hear my call and for the caller to hear me, along with a clear view for the solar panel to keep it charged up.

Users can also charge the unit with a USB cable or car adapter, which both come with the solCHAT.

Users will get caller ID announcements over the speaker from up to 1,000 contacts. It will also allow one-touch voice dialing with most Bluetooth cell phones.

Most of the controls are set with a multifunction button and are explained well in the quick-start guide. The all-important volume buttons are conveniently located right on the front of the unit.

Details: www.scosche.com, \$99.99

Exclusively for iPhone and iPod users is the **Novothink Solar Surge** charger.

This cleaver unit acts as a carrying case and a charger since it has a solar panel built into the case.

Inside of the panel is a lithium ion battery, which gives power-hungry devices about 60 minutes on a 2G network or 30 minutes of talk time on a 3G network.

If you're on a 4G network, I have no idea on your talk time but do the math from above and you can figure out you will have even less time.

The Solar Surge is built with smart charging technology, which sends a charge to the device after receiving a signal that it is needed.

The case has 4 built-in LED list to let users know how much battery power remains.

Details:www.novothink.com,\$79.95iPhoneand \$69.95 iPod Touch

The Sceptre 24-inch HD LCD TV is an Energy Star 3.0 compliant monitor that uses 40 percent electricity.

TV enthusiasts will enjoy this TV's ultra-fast 2 ms response time along with a 4,000:1 contrast ratio.

The widescreen 1080p unit is loaded with features including built-in speakers and dual HDMI and USB ports for listening to music or viewing your photos

Details: www.sceptre.com, \$399 available in black, blue, chrome, pink and red

PowerGenix NiZn rechargeable AA batteries are made with new Eco-Friendly technology.

These batteries (1.6V/2500mWh) can be charged over and over for use in keyboards, digital cameras or most any electronic device



Scentre MCT Campus

The Sceptre 24-inch HD LCD TV, an Energy Star 3.0 compliant monitor, uses 40 percent electricity.

needing the AA power.

The NiZn batteries are made with 100 percent recyclable and Non-Toxic materials and should be disposed of properly when the charging life is exhausted.

As stated on the company website, Power-Genix batteries are certified as recyclable by the Rechargeable Battery Recycling Coalition (RBRC), a nonprofit public service organization dedicated to recycling rechargeable batteries. The batteries can be recycled at more than 50,000 RBRC collection sites in the U.S. and Canada.

Using the rechargeable batteries also gives users a big cost savings compared with purchasing non-rechargeable batteries over and over. This also eliminates and endless amount of the disposable batteries from hitting our landfills.

A four-pack of the batteries can be purchase for \$26 and comes with a 1-hour charger.

Details: www.powergenix.com

— MCT Campus



Candace West, Miami Herald / MCT Campus

Yoga student Shari Portnoy, hangs up side-down during an Antigravity Yoga with Wings class at Crunch Fitness.

## Fitness for your body and mind

By Rebecca Dellagloria McClatchy Newspapers

MIAMI — You can do it in the air. Or by sea. You can do it if you're young. Or old. Or in 100-plus-degree rooms (Bikram yoga).

Indeed, yoga the ancient Hindu practice for the mind, body and spirit has evolved from breathing exercises and meditative poses to physical therapy, aerial choreography to a new way to firm your face, calm your child or limber up while pregnant.

"The thing about yoga is it's such a vast system, there's a million variations you can do," said Dayna Macy, spokeswoman for Yoga Journal, a monthly magazine. "Like any other pursuit in any other area, you can make lots of different judgments on what's good, what's not good, who knows, who doesn't know."

Macy has been a practitioner for two decades, but says the practice has grown into a fad over the past few years, thanks to its popularity among stars like Madonna and Sting.

A host of yoga enthusiasts and experts descended upon South Florida last weekend for Yoga Journal's South Florida Conference. With that in mind, we tried out some of the more unusual yoga classes out there:

#### **ANTIGRAVITY YOGA WINGS**

Like a high-flying circus act, with acrobats snaking up a rollicking trapeze, AntiGravity Yoga Wings promises the thrill of dance-defying gravity yoga in the air, albeit at a safer altitude.

Practitioners of AntiGravity Yoga Wings perform traditional yoga poses or asanas while suspended in a hanging fabric hammock.

The class is a fusion of everything," says Rob-

in Retherford, a former dancer and fitness buff. Retherford teaches a weekly class at Crunch Fitness in Miami Beach, Fla. "It combines yoga postures, dance and Pilates movements that help align the body and really strengthen the body from the core out."

It is also something else: not for the faint of heart.

For first-timers, moves like the monkey wrap (hanging upside down with legs wrapped

"I'm not the scared type. You pick up on it. Even if you fall a few times, you get back up."

–Dylan Giordano

around the hammock, palms free or touching the ground) can prove daunting.

"You have to be muscular for that. You have to be a little bit trained," says Pascale Cowell, 45, a dancer from France, who has taken a handful of classes. With the finesse of a ballerina and flexibility of a gymnast, Cowell executes a perfect mid-air arabesque and jumping plies all while straddling or holding the hammock.

There are occasional collisions, notes Dylan Giordano, an exceptionally flexible 16-year-old, who has found that out the hard way.

"It's the perfect class to get exercise and relax at the same time," said Giordano. "I'm not the scared type. You pick up on it. Even if you fall a few times, you get back up."

### PRE-NATAL YOGA

Bending, stretching and pregnant bellies? In Elizabeth Bonet's class, it makes sense.

Part yoga class, part group therapy session, the twice-weekly Pre-Natal yoga classes at Lisa's School of Dance & Gymnastics in Plantation, Fla., appeal to pregnant women looking for a different yoga class.

"A lot of times the instructor doesn't know what to do with them," she said. Her class is "more gentle" than a traditional yoga session, but still offers health benefits like relieving pressure on the back, positioning the baby in the womb.

"It's a pregnancy support group with fun exercises," says Lindsay Stewart, who is more than eight months along. "It's really nice to have that connection with people that you don't have at home or work."

Led by Bonet, a clinical psychologist who treats women and men suffering from postpartum depression, the classes begin with an informal chat. Seated in a circle, the soon-to-be mommies talk about what's new in their lives. Bonet recounts recent birth stories from former classmates.

As yoga classes go, the poses are not particularly challenging for those not expecting. The emphasis is on stretching and breathing, and an extended relaxation session at the end.

"Give these moments to your baby. Know that the birth that they will have will be beautiful no matter how it happens," Bonet intones.

Says Erica Zarchin, 38, who is expecting her first child: "The yoga part - that's the icing."

## Magic extend the lead

## Orlando tops Bobcats in second straight game

By Rick Bonnell McClatchy Newspapers

ORLANDO, Fla. \_ Every so often Charlotte Bobcats coach Larry Brown dispenses with the technical jargon and leads a scouting report with something more gut-level:

"Don't get punked," it will read on the dry-erase board.

They're getting punked, and that's why they're down 2-0 in this playoff series after a 92-77 loss to the Orlando Magic.

Brown said after Game 1 they couldn't afford to keep turning the ball over if they ever expect to score enough points. There was actually slippage in that regard. They committed more turnovers (21, to Sunday's 17) and scored even fewer points (compared to Sunday's 89).

Several Bobcats acknowledged that's about panicking in the face of the Magic's defensive intensity.

"Our defense is keeping us in it, and our offense is keeping us out of the game," said center Tyson Chandler. "We can't come off what we do and just look for our jump shots. We're not a jump-shot team and not a one-on-one team.

"We're trying to do it individually, and we can't."

Or as shooting guard Stephen Jackson (27 points but seven turnovers) put it, "They're being more aggressive. â They're making the first hit and just playing like they want to win more than we do. We are waiting for them to hit and try to respond, and it's too late."

The Bobcats scored off one of their first 13 possessions, spotting Orlando an early 13-3 lead. A team that has lived off trips to the foul line all season took 18 free throws to 36 for the Magic.

While it's more typical for the Bobcats to commit turnovers, these were hardly what Brown would define as forced errors.

"I didn't see them press us, I didn't see them trap us," he said. Brown was perplexed by the free-throw differential, particularly considering the Magic isn't a team that drives that much to the rim. Twentyseven of Orlando's 64 shots were from 3-point range.

Only three Bobcats reached the foul line and one of those (Chandler) took a single free throw.

Gerald Wallace (15 points and six rebounds) said that's not the referees' fault, it's the Bobcats' for not adjusting to how playoff games are officiated.

"If the referees are going to let us play, then we've got to play," Wallace said. "We weren't getting fouls â" not getting the same calls they are â" so we just started taking jump shots."

This has to change quickly because the odds are already against the Bobcats; only 14 teams in NBA history have won a best-of-7 series after trailing 0-2. The Bobcats are counting on their strong home record this season (31-10), but Chandler worries that creates a false sense of security.

"We can't just assume," he said, "that because these games are at home, things will get easy for us."

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Cassie Armstrong, Orlando Sentinel / MCT Campu

Jameer Nelson of the Orlando Magic puts up a shot against the Charlotte Bobcats during Game 2 of the first round of the NBA Eastern Conference playoffs at Amway Arena in Orlando, Florida.

### Transfer to Webster University and keep your day job.



Webster has class hours that work around your schedule, classes that meet one night per week, one-on-one attention, and a faculty that practices what it teaches. Webster University's bachelor degrees give you the insight and skills you'll need to succeed. With completion programs in accounting, business administration, human resources management, management, and psychology, you're sure to find what you need. Contact us to-day for a personalized degree completion plan.

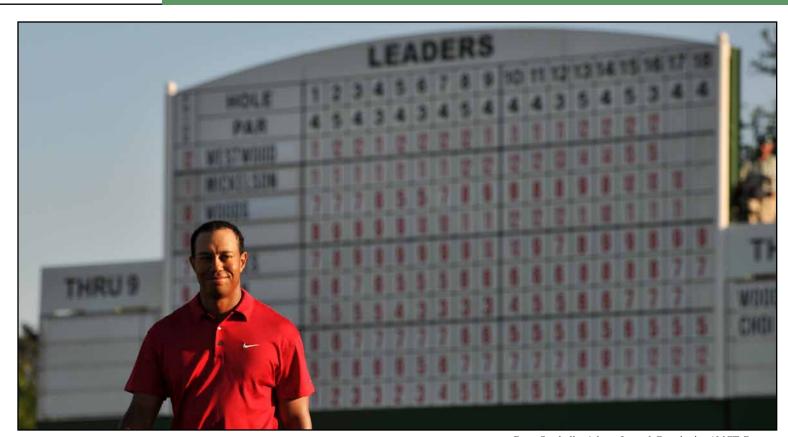
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Westwood Corporate Center 6750 Forum Drive, Suite 300 Orlando, FL 32821 407-345-1139



Brant Sanderlin, Atlanta Journal-Constitution / MCT Campus

Tiger Woods walks onto the 18th green during the final round of the Masters at Augusta National Golf Club in Augusta, Georgia, on Sunday, April 11, 2010.

## The Return of the King

### Playing well, Tiger's Masters proved uneventful

By Wilnifred Santiago wsantiago@valenciavoice.com

The Masters ended Sunday April 11 with a new champion.

Surprisingly his last name was not Woods. I believe that both he and his supporting cast as surprised as everybody else.

Most people thought or believed that Woods was going to make a run for it, and he did, but he ended a little short.

I am not saying 4th place is bad, especially in the Masters, but its Woods we are talking about, the face of the sport.

On the other hand, Michael Jordan couldn't do it either when he came back from retirement and his team got eliminated by the Orlando Magic, but then again trying to win an NBA championship immediately after retirement is a way harder task than winning the Masters.

But you can't tell me that Woods didn't expect to win, that is the whole reason for him returning so soon, to win.

At the end of the day you can't control faith, Phil Mikelson most definitely deserved this win. After all that he has been through with the announcement of his wife being diagnosed with cancer, the win was destined for him.

But Woods is not going to stop here there is more tournaments to played and to be won, lets just see if he steps up to the plate.

If he wants to end this season in a happy ever story then he needs to win the Tour Championship.

## NFL draft goes primetime

By Ethan J. Skolnick Sun Sentinel

How big is this change? It affects the way fans watch, executives think and scouts speak.

"You know, these guys are not just first- and second-day players anymore," Dolphins General Manager Jeff Ireland said of the lingo he uses with his staff. "They're first-, second- and third-day players now."

That's one of the unintended consequences of the league's decision to alter the schedule of one of its showcase events, the NFL Draft. Last April, the first and second rounds were held on Saturday starting at 4 p.m., with the remaining five rounds conducted from 10 a.m. onward Sunday.

This week?

"I think the format will be interesting," Ireland said.

Thursday, the first round is from 7:30 p.m. EDT until roughly 11 p.m. Each team will get 10 minutes to choose, down from 15 minutes in previous years.

Friday, the second and third rounds, from 6 p.m. until roughly 10:30 p.m. Each team will get seven minutes in the

second round, down from 10 minutes in previous years. It then will get five minutes for each third-round pick.

Saturday, the final four rounds, from 10 a.m. until roughly 5:30 p.m. Each team will get five minutes to make each of its remaining selections, through the seventh round.

NFL Commissioner Roger Goodell expects the move to expose the draft to a broader audience while offering more marketing (and draft party) opportunities for the 32 clubs. The NFL's television partners — ESPN and the in-house NFL Network — certainly don't mind the additional popular programming.

"We think it's going to be a terrific thing for our fans," Goodell said. "Our clubs seem to be very excited about it."

That depends which member of which club you ask. Mike Shanahan, the new Washington Redskins coach, called it "great for the game, since people enjoy the draft." Same for Lovie Smith, the Chicago Bears coach: "Anytime you can bring more awareness to the sport, it's a good thing."

Others? Not as thrilled.

"I would have liked to have

been able to answer that before, so it doesn't matter what I think, I guess," Carolina Panthers coach John Fox said. "I just think that decision was made by people above me. Timewise, I don't think it takes three days to do it, but we're going to do it."

"I like the time aspect of it," Ireland said.

The cellular phone companies should also, if anyone's still on a per-minute plan.

"You might see more trades to start the second round," said ESPN analyst Jon Gruden, echoing the sentiments of many others.

That's because each team will have a chance to take a long look at what it did — and didn't — do in the first round. And there won't be much sleeping before the second round starts.

"I'm just hoping we don't overthink things," Fox said. "You put time on people's hands, all kinds of things can happen."

"We have time to make calls," Ireland said.

And to make the most of the second — and third — days of the draft.

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Orlando Magic center Dwight Howard stiff-arms Tyson Chandler in game 1 of their Eastern Conference bout..

### The Eastern Conference match ups

Cleveland Cavaliers (No. 1 seed, 61-21) vs. Chicago Bulls (No. 8, 41-41)

Regular season: Tied at 2-2.

Although the Bulls played the game of their life in Game 2, shooting over 94 percent from the free-throw line, the Cavs have managed to stay on top in this series. Home court may help the Bulls, but Lebron James is playing well and ready to capture what he lost last season in Orlando.

Series: Cleveland, 2-0

Next game Thursday at Chicago.

Orlando Magic (No. 2, 59-23) vs. Charlotte Bobcats (No. 7, 44-38)

Regular season: Orlando, 3-1.

Knowing that Orlando fans blame him for losing to the Lakers in the finals last season, Jameer Nelson had determination written all over his face. With 32 points, 6 assists, and going 10-18 from the field, Nelson led the Magic to a 98-89 victory Sunday night.

Series: Orlando, 1-0 Next game Wednesday at Orlando. Atlanta Hawks (No. 3, 53-29) vs. Milwaukee Bucks (No. 6, 46-36)

Regular season: Atlanta, 2-1.

Although they won, Game 1 did not go as planned for the Hawks in their 102-92 victory over the Bucks. With a dominating 24 point lead heading into the 2nd half, the Bucks closed the gap to just 10 at the final. In need of their star player the Bucks still stand a chance.

Series: Atlanta, 1-0 Next game Tuesday at Atlanta. Boston Celtics (No. 4, 50-32) vs. Miami Heat (No. 5, 47-35)

Regular season: Boston, 3-0.

Riddled with a large altercation resulting in Kevin Garnett receiving two technical fouls and a suspension in Game 2, the first meeting in this series proved to be a challenge. Winning by only 9 points, the Celtics are going to have to step-up their game to beat a motivated Dwayne Wade led Heat.

Series: Boston, 1-0 Next game Tuesday at Boston



Kevin Sullivan, Orange County Register / MCT Campus Los Angeles Lakers' Kobe Bryant playfully battles with Oklahoma Thunder's Kevin Durant during the closing minutes of game 1. The Lakers won, 87-79.

## How the West will be won

Los Angeles Lakers (No. 1 seed, 57-25) vs. Oklahoma City Thunder (No. 8, 50-32)

Regular season: Lakers, 3-1.

With their first playoff appearance in franchise history, the Thunder gave a good performance in game 1 against the Lakers. Thunder's Ron Durant scored 24 points but it took him 28 shots to accomplish that. Lakers' Kobe Bryant continued to shoot poorly dropping his average to just 30.3 percent from the field. The Lakers are favored to win, if the Thunder can get it together they just may have a chance.

Series: Los Angeles, 1-0 Next game Tuesday at Los Angeles

Dallas Mavericks (No. 2, 55-27) vs. San Antonio **Spurs (No. 7, 50-32)** 

Regular season: Dallas, 3-1.

Dirk Nowitzki was able to withstand every Spurs defender thrown at him during game 1 of the series. Shooting 86 percent from the floor, and 100 percent from the free throw line, Nowitzki propelled his team to a 100-94 victory. The Spurs put up a good fight, with Tim Duncan and Manu Ginobili scoring over 25 points in the game. This match-up could potentially be the most volitaile in the playoffs with each team trying to prove they are the best in Texas.

Series: Dallas, 1-0 Next game Wednesday at San Antonio **Phoenix Suns (No. 3, 54-28) vs.** Portland Trail Blazers (No. 6, 50-32)

Regular season: Portland, 2-1.

In a suprising upset, the Trail Blazers beat the Suns 105-100 in their first meeting of the post season. The Suns, heavily favored over the Trail Blazers put out all the stops, but the sun was not shining for Phoenix. Hopefully the Trail Blazers can keep their momentum heading into game 2. If they can shut out Phoenix in the Valley of the Sun, then they just might have a chance to see the sun set on this favored team.

Series: Portland, 1-0 Next game Tuesday at Portland

Denver Nuggets (No. 4, 53-29) vs. **Utah Jazz (No. 5, 53-29)** 

Regular season: Denver, 3-1.

Without Andrei Kirilenko and Mehmet Okur, the Utah Jazz shot 68 percent in the first half and went on to beat Denver 114-111 Monday night, in Game 2 of their Western Conference Playoffs, tying the series 1-1 as they head back to Salt Lake City. Riddled with injuries, the Jazz utilzed their stronger players to fill the void on the court. If the Nuggets want to keep this from going 7 games they are going to have to buck up and play hard against a team that is suprising considering two of their starting players are out

Series: Tied, 1-1 Next game Friday at Utah.